

GNEMSDC Recognizes BigRio with their prestigious 'Innovate and Elevate Award' at the 2022 Annual Awards Celebration.

Boston, MA (Dec 9th, 2022)

Contact: Rohit Mahajan, Managing Partner, PReBigR.io

BigRio is excited to announce the recognition by the Greater New England Minority Supplier Development Council (GNEMSDC) for the annual Innovate and Elevate award!

The <u>Innovate and Elevate Award</u> recognizes outstanding innovation in a product, component, or service. This award was introduced to highlight a member company that is elevating the economy and improving society through the successful execution of a cutting-edge business model.

BigRio is proud to be both a member and Platinum Sponsor of GNEMSDC. We have recently launched several innovative solutions including Al eCommerce Recommender System, Healthcare Claims real-time scoring system, Clinical Trials Cohort Selection, Al-Driven Drug Discovery, and more!



Peter Hurst, President, GNEMSDC with Rohit Mahajan, Managing Partner, BigRio, at the Innovate and Elevate Awards, Boston



BigRio Managing Partner, Rohit Mahajan graciously accepted this recognition at the conference. "The Covid Pandemic highlighted many weaknesses within businesses and the global supply chain. The BigRio team innovated to overcome the challenges while meeting and exceeding our client's expectations. It was an incredibly demanding time for us, and this recognition is a great honor to all nominees," stated Rohit Mahajan.

About BigRio

BigRio is a cutting-edge technology consulting firm focused on strategy, implementation, and digital transformation. We are headquartered in Boston with deep ties to Harvard and MIT. We empower organizations of all sizes to unlock their potential with AI, machine learning, and data science.

We are experts at bridging the gap between business strategy and data solutions. With diverse industry exposure, BigRio arms clients with invaluable tools and techniques. Our knowledge and talent pool bring innovative, economical, and scalable results to complex software and data challenges.

For more information on BigRio's Al-driven innovative healthcare solutions, visit www.bigr.io.

###