

# GenAI WORKSHOPS

Accelerating Innovation in Healthcare  
with Generative AI



[www.bigr.io](http://www.bigr.io)  
[www.damoconsulting.net](http://www.damoconsulting.net)



[info@bigr.io](mailto:info@bigr.io)  
[info@damoconsulting.net](mailto:info@damoconsulting.net)

## LEARNING SESSION: 2 HOURS HOW CAN GenAI HELP?

### OBJECTIVE: CREATING COMMON FOUNDATIONAL KNOWLEDGE

What is GenAI? - getting to a common definition  
How is GenAI being used now?  
What is next for GenAI?  
What are the issues/concerns around GenAI?  
What are the challenges of implementing  
GenAI?

## IDEATION WORKSHOP: 2 HOURS WHERE SHOULD WE START?

### OBJECTIVE: ALIGNMENT ON TANGIBLE NEXT STEPS

Overview: What are ideal problems for GenAI?  
Discussion: Where do we see these problems today?  
Ideation: What are our potential high-value use  
cases?  
Challenges: What challenges will get in our way?  
Next Steps: Where do we go from here?

## FACULTY

- Ritu M. Uberoy - Managing Partner, GAI Center of Excellence
- Bill Foland - Chief GenAI Data Scientist
- Corey Thompson - Managing Partner
- Rohit Mahajan - Managing Partner and CEO

**Learn More >>**



# Testimonials



"Attending GenAI workshop organized by BigRio and DAMO was an enlightening experience that left me feeling inspired to explore further. The speakers were knowledgeable and passionate about the subject matter, making the sessions engaging and thought-provoking. One aspect that stood out to me was the emerging applications of GenAI across various industries. From media, technology to healthcare and life sciences, the possibilities are endless. Overall, I would highly recommend this workshop to anyone interested in diving into the world of generative AI."

**Manjiree Parandekar**  
Sr Manager, Customer Portal, Baylor Genetics

"Gathering a diverse group of clinical and technical leaders, the BigRio/Damo GenAI Workshop offered fresh insights into the current use of AI in healthcare, emerging digital health advancements, and common industry challenges during its keynotes and table workgroups, making the day thoroughly enjoyable, and leaving me anticipating the next workshop."

**Dan Dzina - MBA**  
Chief Operating Officer, Cosan Group



# GenAI WORKSHOPS

Customized In-person or Onsite  
Healthcare-focused Learning & Ideation  
Workshops to Accelerate Your GenAI Journey

Format: In-person, Onsite  
Facilitation: BigRio and DAMO Industry  
Experts & AI Practitioners:  
Content: Presentation | Facilitated Ideation |  
Guided Q&A  
Timing: 4 hours  
Class Size: Up to 20 people  
Pricing: \$5,000\*

\*T&E applicable subject to format and location.