



Build AI Confidence
Drive Innovation
Transform Healthcare

*Customized Packages Available**

BigRio AI Literacy Training and Workshops

Accelerating Access, Process and Application of Information in Workforce

Discover the Future of Healthcare with BigRio’s AI Literacy Program that bridges the knowledge gap between rapidly evolving technologies and your workforce.

AI is transforming every aspect of healthcare and life sciences—from clinical decision-making to drug discovery to patient engagement. But success requires more than just technology—it requires an AI-literate workforce across executive leadership, technical teams, clinicians, researchers, and business functions.

BigRio’s AI Literacy Program bridges this knowledge gap by demystifying AI and building confidence across your enterprise. Our AI Literacy programs provide practical insights to help you excel in the ever-evolving healthcare landscape.

BigRio AI Literacy Training and Workshop Objectives

- Establish a shared foundation of AI literacy across all staff.
- Embed AI in genomics and business operations responsibly and effectively.
- Equip software engineers and developers with AI coding tools for faster innovation.
- Foster an innovation culture through hackathons and challenges.
- Maintain continuous communication and knowledge-sharing across the company

Who We Train



Executive Leadership
To understand AI’s strategic impact on healthcare and pharma



Technical Staff
To apply best practices in AI adoption and integration



Business Functions
To unlock efficiency and innovation with AI tools



Clinical & Scientific Staff
To evaluate AI-driven insights responsibly



External Partners
To collaborate in an AI-enabled ecosystem

Ready to Build AI Literacy Across Your Organization?

Join leading health systems, payers, and pharma companies already working with BigRio to empower their workforce with AI skills.
Contact us for inquiries Email us at info@bigr.io

What We Cover

Foundation & Alignment

Goals: Build executive buy-in, introduce AI literacy, and establish governance.

Skills Building & Use Case Development

Develop AI application skills and identify high-value projects

Pilot & Integration

Apply learnings, launch pilots, and measure outcomes

Hands-on Workshops

With real-world healthcare and pharma examples

AI Tools & Emerging Trends

Shaping the future of digital health

Deliverables

- AI literacy playbook.
- Webinars/workshops for executives, business staff, and tech teams.
- CEO-led kickoff and closing town halls.
- Case study discussions
- AI Hackathon with pilot projects selected for scale.
- Online certification completions for core staff.
- Ongoing AI resource hub for continuous learning.

Success Metrics

- Engagement: % of staff attending webinars.
- Skills: # of certifications completed.
- Innovation: # of AI use cases identified + pilots launched.
- Adoption: % of developers using AI coding assistants (Copilot, ChatGPT, HuggingFace).
- Impact: Efficiency gains in business workflows (time saved, cost savings, improved turnaround).

Why BigRio’s AI Literacy Training and Workshops

- **Tailored for Healthcare & Pharma** – Deep domain expertise
- **Role-Based Curriculum** – Executives to technical teams
- **Practical & Actionable** – Not just theory, but real use cases
- **Cross-Functional Alignment** – break silos and build a unified AI strategy
- **Trusted Partner** – Led by BigRio, experts in AI, Agentic AI, and healthcare transformation
- **Guest lectures** - By Healthcare Experts
- **Curated Study Material** - From The Big Unlock Podcast and other leading thought leadership content

BigRio leadership stays continuously updated with the latest industry trends through regular thought leadership efforts. These include hosting The Big Unlock Podcast, organizing Generative AI webinars and workshops, speaking at major healthcare and technology events, and publishing books, whitepapers, and other influential content. This ensures that the AI Literacy Program participants benefit from the most current, relevant, and actionable insights in AI.

THE **BIG UNLOCK**
Decoding Healthcare Transformation Through AI Podcast Guests include:



Sophy Lu
Senior Vice President
Northwell Health





Sara Vaezy
Chief Transformation Officer
Providence





Ashish Atreja, MD
Former Chief Information and Digital
Health Officer, UC Davis Health



Previous Webinar & Workshop Participants include:









BigRio is a leading AI, Gen AI, Data and Analytics professional services company. We are focused on Healthcare, Pharma, Digital Health, Provider, and Payer Industry segments with several innovative solutions.

Contact Us
Email: info@bigr.io
Visit: www.bigr.io